

**Braid**  
Karin An Rijlaarsdam



**kvadrat**



## Braid

Featuring the delicate, organic irregularities reminiscent of natural surfaces, it might be a surprise to learn that *Braid* is made from recycled post-consumer polyester. Designed by Karin An Rijlaarsdam focusing on creating sustainable designs with a positive environmental impact – the rug is inspired by braiding techniques, crafts, and landscapes of Grand-Bassam on the Ivory Coast where she is based. It is the first design in the Kvadrat rug collection including recycled polyester.

*Braid* is made from braided ropes – one thick, one thin. The thick ropes are machine braided from 32 thin yarns in 4 different colours and divided into two subtly contrasting colour groups. The thinner rope exists of 8 thin yarns in two colour groups, matching one group from the thick rope. The slimmer rope is stitched in a slightly wavy curve on the thick ropes which gives a beautiful irregularity to the design, they are then arranged as a spiral for the round rugs, or in rows for the rectangular design, before being stitched into place. To finish, a fine rope is sewn around the rug and the border is refined with a 10 cm wrapping detail on the lower right edge or corner. The making of *Braid* results in minimal production waste thanks to its stitching technique.

Karin An Rijlaarsdam is a Dutch designer who travels extensively across the world and often finds inspiration in her surroundings. For *Braid*, she explains: “*We researched and experimented with traditional, natural African finishes and crafting techniques, focusing on the development of sustainable materials and finishing methods.*”

*Braid* comes in 8 colourways, 5 more neutral shades such as pebble and rock, and 3 colourful variations - including dessert, pine and indigo – that reference the designer’s vibrant West African location. Strong and durable, it is a design that suits both residential and commercial use.

For further information, please contact [press@kvadrat.org](mailto:press@kvadrat.org)

[kvadrat.dk](http://kvadrat.dk)

### Braid

Stitching

88% recycled polyester, 12% polyester

8 colours

8 mm high

2900 g/m<sup>2</sup>

300 cm x 400 cm, Ø 300 cm