

**Bold, Bold Block and Bold Melange**  
Hella Jongerius



**kvadrat**



## Bold, Bold Block and Bold Melange

Created through a combination of manually and mechanically spun yarns, *Bold* represents a union of past and present with its fusion of techniques and subtle irregularity.

Welcoming two new variations of the design, *Bold Block* and *Bold Melange*, along with a new palette of ranging from turmeric to an earthy brick red, *Bold* continues to define warmth and tactility which according to Hella Jongerius are "the most important and best known characteristics of a rug."

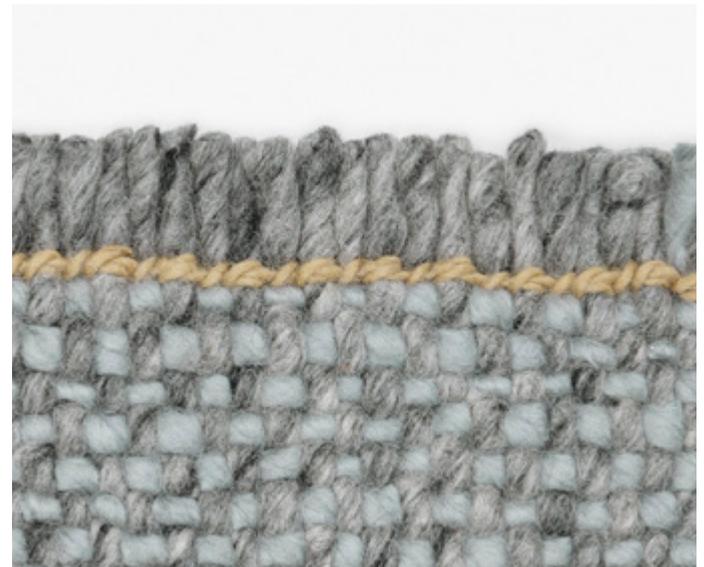
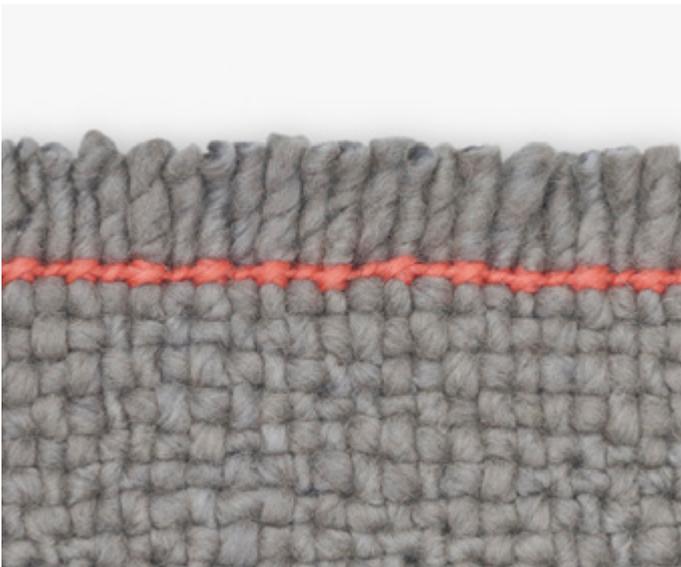
Distinct and recognisable thanks to its distinct process of twisting, then hand-dyeing yarns so that the colour never completely penetrates the core of the yarn, *Bold* is an assured presence in any space.

For further information, please contact [press@kvadrat.org](mailto:press@kvadrat.org)

[kvadrat.dk](http://kvadrat.dk)

### Bold

Hand woven  
100% pure New Zealand wool  
Maximum size without fringes 300 cm x 400 cm  
8 colours



### Bold Block

Hand woven  
100% pure New Zealand wool  
Maximum size without fringes 300 cm x 400 cm  
14 colours

### Bold Melange

Hand woven  
100% pure New Zealand wool  
Maximum size without fringes 300 cm x 400 cm  
9 colours